



FACT SHEET

Creating Healthy Places to Live, Work & Play is a New York State Department of Health grant initiative to prevent obesity, type 2 diabetes and other chronic disease in New York State through the implementation of sustainable policy, systems and environmental changes in communities where people live, work and play.

Herkimer County HealthNet, Inc., is implementing the grant on behalf of Herkimer County. Grant funding has been authorized from 10/1/10 through March 31, 2015.

During the first 18 months of the grant activities will focus on the following:

- Distribute playground surfacing procured through a bulk purchase
- Establish/improve community trails
 - Release an RFP offering mini-grants to municipalities/schools/local organizations
- Create, rehabilitate, maintain and promote parks, playgrounds and recreation facilities
 - Release an RFP offering mini-grants to municipalities/schools/local organizations
- Update and distribute the *Herkimer County Trail Guide*
- Update and distribute the *Guide to Physical Activity in Herkimer County*
- Implement the Nutrition and Physical Activity Self-Assessment for Child Care (NAP SACC) program in local child care settings
- Conduct a “Complete Streets Workshop”
- Conduct a National Highway Institute “Developing a Pedestrian Action Plan” workshop
- Compile a comprehensive list of Public Works projects throughout Herkimer County in the planning stage and/or pending development
- Provide technical assistance and model language for municipalities to update zoning ordinances, comprehensive plans, design manuals to include the safety of all users, and establish performance measures to gauge how well the streets are serving all users
 - Provide financial incentives and technical assistance for up to 15 municipalities adopting complete streets, making policy, regulatory changes and a pedestrian action plan. \$500-1,000 financial incentive per municipality depending on response
- Promote Farmers’ Markets
- Expand Electronic Benefits Transfer (EBT) use at Farmers’ Markets
- Expand use of web-based ordering for Farmers’ Markets
- Implement the Eat 3 Campaign (Eat Well, Eat Local, Eat Together) at Farmers’ Markets and local small grocery stores and convenience stores
- Promote healthy “grab and go” food options at local convenience stores and small grocery stores
- Host an Annual Recognition Event to recognize municipalities and other organizations making efforts to Create Healthy Places to Live, Work & Play
- Produce monthly media promotion of the Creating Healthy Places grant and initiatives

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